



EMPOWERMENT Through Education

Dialysis Patient Citizens (DPC) Education Center

2026 Sponsorship Brochure



On behalf of our members, volunteers, and staff it is my pleasure to submit the DPC Education Center 2026 Sponsorship Package for your consideration.

With help and input from our sponsors we have expanded our sponsorship package to offer more options for your marketing and outreach plans for 2026. At each sponsorship level you may avail yourself of myriad opportunities that may be deployed as a stand-alone or in combination with other sponsorship/outreach mechanisms. We engage our supporters at all levels to ensure that their message and our mission work in concert in the best interests of the thousands of Americans living with kidney disease. Our

hand-tailored approach to acknowledging the support of our sponsors will ensure your message will reach and be seen by your desired audience.

Please take a moment to familiarize yourself with each of the following sponsorship levels and options so that we may initiate productive dialogue on how the DPC Education Center may reinforce your marketing plans for 2026. Thank you.

Sincerely,



Merida Bourjolly

Sponsor Opportunities and Benefits

All DPC Education Center sponsors are invited to participate in the planning, development, and implementation of our main projects and activities. For their support, sponsors will have their name and logo prominently displayed on our website and related outreach and marketing materials. All sponsoring benefits are extended for a period of one year.

DPC Education Center Programs and Services

The DPC Education Center website (www.dpcedcenter.org) is a growing, valuable educational resource for all members of the renal community. Articles and stories are contributed by patients, caregivers, and healthcare professionals and are provided in both English and Spanish and archived for extended viewing. The DPC Education Center continues to expand its constituency with 355,000 active users and sponsors are encouraged to provide articles or suggest topics of interest for our website.

The Kidney Citizen is the DPC Education Center newsmagazine. It has a total circulation of 55,000 through our communications networks and is distributed to patients, caregivers, healthcare professionals, and dialysis treatment sites across the country. Each issue provides relevant information and updates submitted by patients, caregivers, and healthcare professionals on topics of interest to all members of the renal community. Past issues are archived for extended viewing on our webpage (www.dpcedcenter.org) and are available in both English and Spanish. Sponsors may suggest topics and content materials for newsletters.

Support Group Sessions are conducted by trained, professional facilitators throughout the year. Sessions empower kidney patients, caregivers, healthcare professionals to learn new information and share their personal experiences with peers while receiving emotional support and guidance. Sponsors are requested to suggest topics for discussion for group sessions.

Patient Education Platforms consist of Facebook LIVE events, Patient Roundtable Discussions, Podcast episodes and other venues that provide the opportunity for experts in their respective fields to share accurate and reliable information on a wide range of topics of vital interest to the renal disease / healthcare community. Events vary in length and extend Q&A follow up sessions for participants. All presentations and related materials are recorded and archived on the Education Center web-page for extended viewing and sponsors are urged to suggest a theme or topic per event they choose to sponsor.

New Publications include hard-copy booklets, brochures, and electronic medias and are an easy accessed reference to new information for patients, caregivers, and healthcare professionals. Sponsors are invited to propose topics for new publications.

Speakers Bureau: A network of trained, dedicated kidney-disease patient speakers are on call to conduct presentations from the patient perspective. Our speakers are available across the country and sponsors are invited to suggest topics for the presentations they support.

The DPC Communication Network: Throughout the year, the DPC Education Center employs multiple communication / outreach delivery mechanisms, both hard copy and electronic, to distribute educational materials and advocacy-related communications to more than 55,000 recipients (members, partners in-care, friends, social media followers, etc.,). These communications keep recipients informed of and engaged in our work supporting and improving the qualities of life for dialysis patients, persons with kidney disease, and family member caregivers. Sponsors for communication network items will discuss and plan their outreach and marketing needs with Education Center staff to ensure that their message is reaching their targeted audience through one or more of our most appropriate outreach and/or social media mechanisms.

DPC Education Center Board of Directors

E-mail Address

info@dpcedcenter.org

Toll-Free Numbers

Phone: 1-855-291-3725

Local Numbers

Phone: 202-800-5050

DPC Education Center

www.dpcedcenter.org

1300 17th Street N. Suite #580
Arlington, VA 22209



Constituent Demographics

Member Patient Statistics

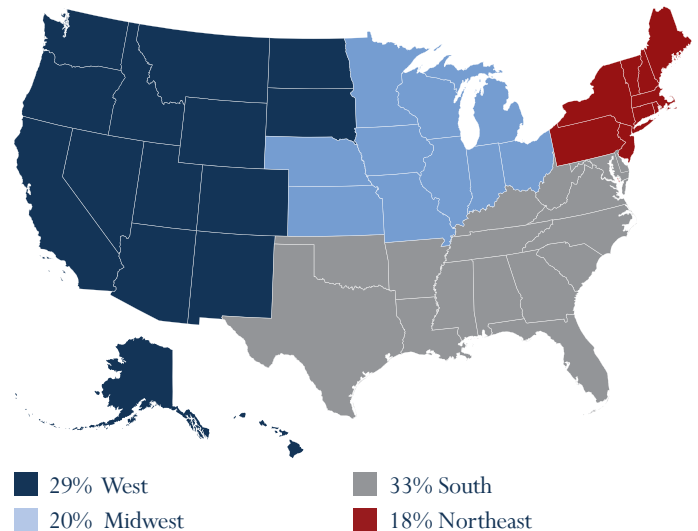
Average age: 61 years old

Patients have been on dialysis 5 years or less on average.

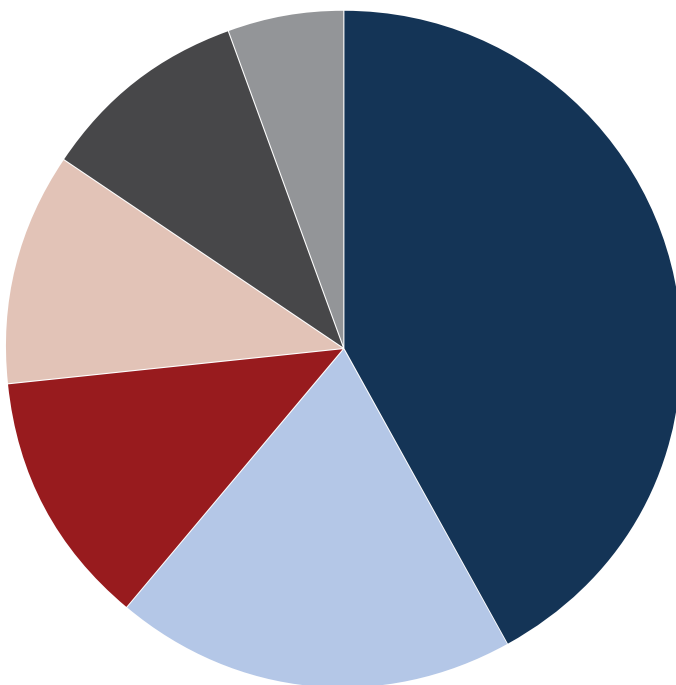
Ethnicity

62% Caucasian
21% African American
6% Hispanic or Latino
3% Asian
1% American Indian or Alaskan Native
1% Native Hawaiian or Pacific Islander

Regional Distribution



50,000+ Members and Activists



52% of our constituents are female



48% of our constituents are male

